



Fuel the Future High School Video Contest



Tips for Submitting a Great Video

- **Practice makes perfect.** It's an extreme rarity to be able to produce a great video in one take. Try practicing your lines instead of reading them on screen, use large cue cards, or do several "takes" before putting the video together. If you're just blatantly reading a script on screen, you'll be docked points.
- **The 2 minute time limit is a guideline.** Videos that exceed the 2 minute limit by a few seconds will not be penalized. However, many of our highest ranked videos time in around 1 to 1.5 minutes. Use your best judgment.
- **You don't have to produce a music video spoof.** While a few of the past 'Fuel the Future' winners have produced music videos or music video spoofs, our judges enjoy all types of creative, engaging, and educational videos.
- **Do some research.** These videos promote the benefits of ethanol and/or biodiesel, so do a little research to learn the benefits that pertain to each. When watching the videos, judges can tell who knows their stuff, and who's faking it. Make good use of the informative links we provide.
- **If you're mailing a copy of your video, be sure it's in the mail BEFORE the deadline.** This year's deadline is Friday, January 13, 2017. Late submissions will not be accepted.
- **Look over the Official Rules and Official Contest Judging Form.** Be sure you know the rules, and what you're being judged on.
- **Be creative!** Our judges love unique videos they've never seen or thought of before, so use your creativity to make a video that will stand out.
- **If you have questions, just ask!** If you have questions about the contest, research, or anything related, don't hesitate to give Grant Menke a call at 515-252-6249, or email Grant at gmenke@iowarfa.org
- **Have fun!** This contest is all about having fun with renewable fuels. The students who have fun with their videos are often the most fun to watch, too!