



E15 Retailer Checklist

Business Considerations

- Check to make sure E15 is an eligible fuel to be sold under any loan covenants.
- Check any branding agreement for restrictions.
- E15 Market Analysis (including summertime blending options).
- Contact your insurance provider(s) to verify that your general liability and environmental insurance covers the sale of E15.
- Review Iowa ethanol and E15 retailer incentives and grants.
- Evaluate branding E15 as Unleaded 88.
- Contact IRFA for consumer education materials.

State Regulations

- Have a licensed equipment installer complete the Iowa DNR checklist to ensure that the equipment and UST are compatible with E15. *Note:* Blenders with E85 have already met this requirement.
- Follow IDALS Weights and Measures requirements for E15.
- Follow Fire Marshal guidelines for E15 dispensers. (Fire Marshal has approved existing pumps for E15.)
- Review Iowa's misfueling liability protection for retailers.

Federal Regulations

- Submit a letter to EPA seeking approval to sell E15 as a registered fuel. IRFA has a sample letter for your use and will assist in preparing your letter of submission.
 - Register with RFGSA to participate in Survey Program Plan. IRFA will assist with this registration.
 - Pay fee for Survey Program Plan (if applicable).
 - Post mandatory federal E15 label on dispensers. The IRFA will provide the appropriate label(s).
- Check PTDs to assure supplier is meeting requirements for E15.

Disclaimer: IRFA does not represent or warrant the accuracy or completeness of this document or the fitness of its content for any particular application or purpose. You should consult with your own consultants and other experts regarding the procedures discussed herein.